

## Road to Copenhagen seminar

# LEADING LADIES ON HOW TO SAVE THE PLANET

The garden of the County Governor's residence, Strandgatan 1 Visby

### AGENDA

13.30

Music in the garden

14. 00

Welcome

**Ms. Marianne Samuelsson**, County Governor of Gotland and **Ms. Ebba Lindso**, CEO  
Respect. Moderator **Ms. Annika Dopping**.

#### Theme: Responsibility

Climate justice and polluters pay principle

**Ms. Mary Robinson**, Vice President of the Club of Madrid, Co-Chair of Road to Copenhagen and Former President of Ireland

How can climate smart initiatives and improvements be profitable?  
Experiences from BLICC (Business Leaders Initiative on Climate Change)

**Mr. Fredrik Wirdenius**, CEO Vasakronan

Global challenge – Regional response

**Ms. Silvia Gurova** Head of International Department, Kaliningrad

#### Theme: Technology

Development and diffusion of clean technology

**Ms. Gro Harlem Brundtland**, Member of the Club of Madrid, Co-Chair of Road to Copenhagen and Former Prime Minister of Norway

District heating - technology to gain warmer homes and a cooler planet

**Ms. Lena Sommestad**, CEO Swedish District Heating Association

Energy self sufficient housing. With high goals, come high standards

**Ms. Mia Torpe**, Head of Environment HSB

#### Theme: Efficiency

How can sustainable growth be achieved?

**Ms. Margot Wallström**, Vice President of the European Commission, Co-Chair of Road to Copenhagen

Challenges and opportunities to do right

**Mr. Göran Holm**, CEO Coca-Cola Sweden

A European Eco-efficient Economy

**Ms. Maud Olofsson**, Minister for Enterprise and Energy, Deputy Prime Minister

Panel: New Leadership – defining how to save the planet.

How can business contribute to climate justice?

How can we ensure sustainable leadership?

What opportunities do you see ahead?

16.15

Closing remarks by Mary Robinson

Please note that the agenda is subject to change.

**About Road to Copenhagen**

Road to Copenhagen is a joint climate initiative by Club of Madrid, Globe Europe and Respect Table. The objective is to contribute to the conclusion of a fair climate agreement by advancing the debate on climate justice. It brings together people from all walks of life who believe that a low-carbon economy and a sustainable world is possible. It is web-based and interactive, and open to everyone – it offers a platform to discuss and engage with decision makers, NGO's and progressive business. In December 2009 the third and final Road to Copenhagen conference will take place in the two cities of Malmö and Copenhagen. For more information about the initiative please contact our content director Dr. Minna Gillberg through [www.roadtocopenhagen.org](http://www.roadtocopenhagen.org)



COUNTY GOVERNOR OF GOTLAND, MARIANNE SAMUELSSON AND RESPECT CEO, EBBA LINDSÖ  
IN COOPERATION WITH THE CLIMATE INITIATIVE *ROAD TO COPENHAGEN*

ARE PLEASED TO INVITE YOU TO THE SEMINAR

## LEADING LADIES ON HOW TO SAVE THE PLANET

*Main speakers: Margot Wallström, Gro Harlem Brundtland, Mary Robinson & Maud Olofsson*

WE WILL PINPOINT THE KEY CHALLENGES FOR ACHIEVING A POWERFUL CLIMATE DEAL AT THE UN  
CLIMATE CHANGE CONFERENCE IN COPENHAGEN IN DECEMBER 2009.

WE ALSO WISH TO ENCOURAGE THE SWEDISH GOVERNMENT IN ITS PRESIDENCY OF THE EU BY  
PRESENTING INNOVATIVE CLIMATE SOLUTIONS DEVELOPED BY COMPANIES AND OTHER ORGANISATIONS.

**SUNDAY, JUNE 28, 2009**

13.30-16.15

THE GARDEN OF THE COUNTY GOVERNOR'S RESIDENCE  
STRANDGATAN 1, VISBY, GOTLAND, SWEDEN

[Click here for travel information to and from Visby.](#) Please note that the County Board has arranged an extra flight for our guests, leaving from Arlanda at 10:00 on Sunday 28<sup>th</sup> June. Booking: [info@romabokningen.se](mailto:info@romabokningen.se).

Register to: [info@respect.se](mailto:info@respect.se) The seminar is free of charge and will be held in English.  
For more information please contact Karin Henriksson [karin.henriksson@respect.se](mailto:karin.henriksson@respect.se) +46 70 444 32 16.

For more information about Road to Copenhagen, please visit: [www.roadtocopenhagen.org](http://www.roadtocopenhagen.org)

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